

The Iowa Council of Foundations (ICoF) is a statewide membership network of Iowa grantmakers committed to strengthening philanthropy and growing its impact throughout the state. Our work is guided by the three strategic priorities outlined below.

**1** Increase philanthropic **AWARENESS** in Iowa:

PRIORITY

**350+**  
CONTACTS WITH ELECTED OFFICIALS

**11**  
MEDIA OPPORTUNITIES

**50+**  
OUTREACH/PARTNER MEETINGS

The ICoF Board and Public Policy Committee utilized several public policy strategies in FY19:

- Signed onto two national advocacy letters
- Signed onto two statewide advocacy letters
- Submitted comment to the Department of Treasury
- Participated in *Foundations on the Hill*
- Hosted the *Iowa Community Foundations Legislative Breakfast*

**2** Increase philanthropic **IMPACT** through ICoF members:

PRIORITY



**Foundation Openness Cohort**

We convened this cohort through grant support from the United Philanthropy Forum and the Fund for Shared Insight. A special thanks to our facilitator Stacy Van Gorp, See What I Mean and Visual Logic Group for their in-kind contributions. The work is detailed in the *Foundation Openness Cohort Report* on the ICoF website.



**Iowa Campaign for Grade-Level Reading**

With support from an anonymous donor, we continue to convene and support the Education Funders Network and Iowa Campaign community partners by providing capacity building, training, national technical assistance, and coaching. This year, Iowa communities received eight national Pacesetter Awards.



**Iowa Youth Philanthropy Conference**

We partnered with several of our member organizations to plan and host the Annual Iowa Youth Philanthropy Conference. This year, young people and adult advisors from across the state gathered for a day of learning about mental health, advocacy, public relations, and effective grantmaking.



**PPREP Cohort**

Our staff participated in The Funders' Network's Philanthropic Preparedness, Resiliency, and Emergency Partnership cohort for a third year. We leveraged PPREP grant funding to produce the *Iowa Community Foundations Initiative Disaster Philanthropy Toolkit* (available on the ICoF website) and updated our Continuity of Operations Plan.

**3** Increase philanthropic **RESOURCES** connected to ICoF:

PRIORITY

**\$95.5 K** Grants received

**\$15.1 K** In-Kind contributions received

**\$2.5 K** Sponsorships received

**\$92.6 K** Match contributions

**\$205.7 K**  
LEVERAGED IN FY19



Based on increased efforts of our members in their own communities and interest in additional learning and engagement around racial equity through our network, the ICoF board and staff are committed to advancing this new strategic priority in FY20. We will use the Alliance on Race & Equity's definition of racial equity: "closing the gaps so that race does not predict one's success, while also improving outcomes for all."

**FY19 ICoF BOARD OF DIRECTORS:**

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AVP, Grinnell College  
Office of Community  
Enhancement & Engagement

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**Gina Rooney**  
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The Wellmark Foundation

**ICoF STAFF:**

**Kari McCann Boutell**  
*President*

**Ellie Moore**  
*Administrative  
& Communications  
Coordinator*

**FY19 Quarterly Membership Meetings & Programs:**

 **Trauma-Informed Philanthropy: Understanding How Funders Can Best Support Those Who Have Experienced Trauma**  
*Scattergood Foundation*

 **Deciding Together: Shifting Power and Resources Through Participatory Grantmaking**  
Webinar  
*Grant Craft by Candid*

 **Investing in Change: A Funder's Guide to Supporting Advocacy**  
*Alliance for Justice, Bolder Advocacy*

 **Activating Philanthropy's Power for Change: Tools to Advance Equity and Inclusion**  
*National Committee for Responsive Philanthropy*

In addition, the ICoF hosted topical webinars on Childcare, Opportunity Zones, and Census 2020 Outreach and partnered with Creative Adventure Lab and sponsor, Alliant Energy, to host a funder convening on fostering innovation in the nonprofit sector.

In FY19, **98%** of ICoF members reported Quarterly Membership meetings were helpful or very helpful. In addition:



**34 PARTICIPANTS REPORTED THEY WILL**

**USE INFORMATION TO INFORM FUNDING STRATEGIES**



**57 PARTICIPANTS REPORTED THEY WILL**

**SHARE INFORMATION WITH THEIR BOARD/STAFF**



**26 PARTICIPANTS REPORTED THEY MADE**

**NEW CONNECTIONS THROUGH NETWORKING AT ICoF MEETINGS**

**We were pleased to welcome three new members into our network this year:**

Medica Foundation • United Way of the Quad Cities • United Way of Story County

Since 2004, the ICoF has served as the state's Lead Philanthropic Entity (LPE), helping market and administer the County Endowment Fund Program and the Endow Iowa Tax Credit program in partnership with the Iowa Economic Development Authority.

Both state-legislated programs were designed to capture a percentage of the state's transfer of wealth. In FY19, Iowa community foundations reported **7.21%** growth in endowed funds and **7.52%** growth in overall assets. In addition, Iowa community foundations granted **\$68 million** back out into their communities in FY19!

To learn more, visit [www.iowacounciloffoundations.org/iowa-community-foundations-initiative/](http://www.iowacounciloffoundations.org/iowa-community-foundations-initiative/).

**100%**  
OF ICoF MEMBERS

**VALUE THEIR MEMBERSHIP**



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