

FY·17

ANNUAL REPORT



Strengthening & Growing Philanthropy in Iowa

FY17 ICoF BOARD OF DIRECTORS:

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ICoF STAFF:

Kari McCann Boutell
President

Meaghan Honeck
Administrative & Communications Assistant

The Iowa Council of Foundations (ICoF) is a vibrant membership community of Iowa grantmakers committed to strengthening philanthropy and growing its impact throughout the state. We are a member-driven organization that convenes and educates partners and peers around issues of philanthropy.

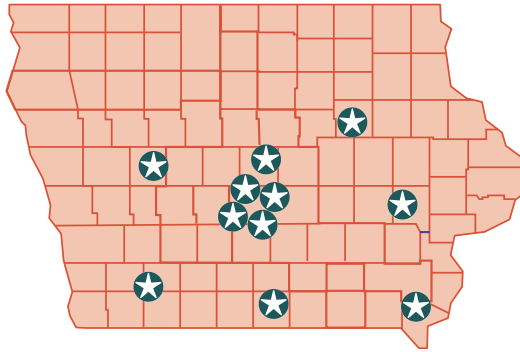
This year we have seen growth in our membership and increases in our outreach and awareness-building efforts. We also provided high-quality learning opportunities and launched a new cohort to support our members. This report reviews our FY17 activities and serves as a catalyst for our work in the future.

We thank you for your continued membership and partnership!

REPRESENT

65

IOWA FUNDERS



New members in FY17: Catholic Foundation of Southwest Iowa • Community Foundation of Carroll County
Gordon Fischer, Gordon Fischer Law • Iowa Campus Compact • Iowa Governor's STEM Advisory Council
Keokuk Area Community Foundation • Kreg Tool, Kreg Cares • Otto Schoitz Charitable Foundation
Richard O. Jacobson Charitable Foundation • Spencer Cox Morgan Stanley • Wayne Community Foundation

100% OF ICoF MEMBERS VALUE THEIR MEMBERSHIP

PRIORITY 1

Increase philanthropic **AWARENESS** in Iowa:

4
CO-AUTHORED
OP-EDS

15
MEDIA
OPPORTUNITIES

350+
CONTACTS WITH
ELECTED OFFICIALS

PRIORITY 2

Increase philanthropic **IMPACT** through ICoF members:

IOWA CAMPAIGN FOR GRADE-LEVEL READING

The Education Funders Network continues to be engaged in the Campaign for Grade-Level Reading. To-date, 13 ICoF members are engaged in the Campaign and 12 Iowa Communities are participating in the Campaign, with one more planning to join before the end of 2017. This unique partnership with funders has made the Iowa Campaign a model for other states across the country. This year, seven Iowa communities received *Pacesetter Awards* and three Iowa communities received the *All-America City Award* from the National Civic League.

FOUNDATION OPENNESS COHORT

In January, ICoF received a \$20,000 grant from the United Philanthropy Forum and the Fund for Shared Insight to launch a Foundation Openness Cohort. There are 19 cohort members representing 17 ICoF member organizations participating. The cohort will explore user experience theory and apply those principals to funder-grantee relationships in the philanthropic sector. We are partnering with *Visual Logic Group* and a team of consultants from *See What I Mean Consulting* over the next two years on this project.

THE PHILANTHROPIC PREPAREDNESS, RESILIENCY, AND EMERGENCY PARTNERSHIP

This year the Iowa Council of Foundations was invited to join The Funder's Network's *Philanthropic Preparedness, Resiliency, and Emergency Partnership* (PPREP). The purpose of PPREP is to create and support a community foundation disaster preparedness and response learning cohort in a ten-state Midwestern region of the United States, roughly correlating with the watershed of the Missouri River. ICoF member participants include: Community Foundation of Greater Dubuque, Community Foundation of the Great River Bend and the Greater Cedar Rapids Community Foundation. We are excited to be learning alongside our members and peers from the Midwest!

PRIORITY 3

Increase philanthropic **RESOURCES** connected to ICoF:



\$8.5K+ SPONSORSHIPS AND
IN-KIND CONTRIBUTIONS



\$30M+ LEVERAGED THROUGH THE CAMPAIGN
FOR GRADE LEVEL READING (GLR)



\$20K GRANT + \$17K IN-KIND CONTRIBUTIONS SECURED TO SUPPORT
FOUNDATION OPENNESS COHORT

PROGRAMMING YEAR IN REVIEW:

JULY:
Smarter Grantmaking
with *GEO*

OCTOBER:
Diversity Equity & Inclusion
with *D5*

JANUARY:
Advocacy & Public Policy with
*Campaign for Grade-Level
Reading and PolicyWorks*

APRIL:
Effective Meeting Design with
See What I Mean Consulting

In June we partnered with *GEO* to host a session for their Listening Tour. 20 funders and 20 nonprofit partners participated in this unique offering.

One nonprofit participant noted, "I'm walking away feeling very confident that we are all in this together and have the best interests of those we serve at our forefront."

"ICoF membership meetings bring engaging speakers and practical workshops to Iowa. I am really proud and honored to be part of such a prestigious organization doing such impactful work!"

— Brad Little
President & CEO, Ottumwa
Regional Legacy Foundation



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