**2018 Connect Community Foundations Conference**



Tuesday, September 18

9 am – 4:30 pm

Hilton Garden Inn, Johnston

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**9:00 – 9:30am Registration + Marketing Exchange** (Hallway/Entry)

The Marketing Exchange will be available throughout the day for you to explore ways community foundations across Iowa are communicating with their donors, nonprofits and community leaders. ICoF resources for Iowa Community Foundations will also be available.

**9:30 – 9:45 am Welcome** (Ballrooms 1 & 2)

Kari McCann Boutell, *Iowa Council of Foundations*

**9:45 – 11:00 am Changing the Heartland’s Narrative** (Ballrooms 1 & 2)

Ben Winchester, *University of Minnesota Extension*

Jason Neises, *Community Foundation of Greater Dubuque*

It seems our story has already been told here in "flyover" country. Small towns keep getting smaller. Churches, schools, clinics, businesses, and now post offices, have closed their doors as the “lucky” few migrate out to the big cities. This deficit framework can dominate how we discuss and envision our communities. However, the story of the Heartland of America since 1970 is rich and diverse, with positive trends across rural and urban towns alike. Learn how these positive changes have been occurring across the Midwestern landscape that require us to rewrite the narrative of community change.

**11:10 – 11:15am Break + Marketing Exchange** (Hallway/Entry)

**11:15– 12:15pm The Tax Cuts & Jobs Act: Adjusting messaging to your donors as we move toward year-end giving.** (Ballrooms 1 & 2)

 Lynn Gaumer*, The Stelter Company*

Changes made with the signing of the federal Tax Cuts and Jobs Act has many nonprofits and donors wondering what impact this will have on giving. Join us as we review the charitable giving implications and opportunities resulting from these changes. We will also discuss the importance of communicating with donors about these changes. We will also highlight the unique giving tools and options community foundations can offer donors and how to message those opportunities in your local communities.

**12:15 –1:15 pm Networking Lunch** (Ballrooms 1 & 2)

Tables will be labeled with suggested topics for you to discuss with your peers over lunch.

**Legislative Update**

*David Adelman, Cornerstone Government Affairs*

**1:15 – 2:15 pm Small Group Session #1 (choose one):**

*Affiliate Session*: **Strategic Planning for Growth** (Ballroom 3)

* Stacy Van Gorp, *See What I Mean Consulting*
* Storytellers:
	+ Dylan Does*, Community Foundation of Marshall County*
	+ Joe Sorenson*, Community Foundation of Greater Des Moines*
	+ Nancy Dunkel*, Dyersville Area Community Foundation*
	+ MJ Smith*, Community Foundation of Greater Dubuque*

Building a plan for the growth of an organization is ideal – but, we don't live in an ideal world! Oftentimes, strategic planning takes a backseat to "just getting the work done." During this session you will learn about a planning process specifically designed for affiliate organizations. You'll have the opportunity to start your own plan, learn from peers that have used the process and leave with tools to keep moving your strategic planning forward.

*Host/Standalone Session*: **Disaster Philanthropy: What role can your community foundation play in preparedness, response and recovery?** (Garden Room)

* Nancy Beers, *Center for Disaster Philanthropy Midwest Recovery Fund*
* Philanthropic Preparedness, Resiliency and Emergency Partnership (PPREP) Cohort Participants*:*
	+ Jenna Manders, *Community Foundation of Greater Dubuque*
	+ Kelly Thompson, *Community Foundation of the Great River Bend*
	+ Karla Twedt-Ball, *Greater Cedar Rapids Community Foundation*

As natural disasters affect communities across our country, community foundations have been responding in meaningful and critical ways to restore their communities. This work requires thoughtful preparation, mitigation and adaptability in dealing with low and high attention disasters. Join us to learn about the various roles your community foundation can play in preparing for potential disasters and leading response and recovery efforts, when necessary. You will hear from a leading expert in Midwest disaster response as well as Iowa community foundation peers who are participating in The Funders’ Network’s PPREP cohort. You will also receive a copy of the new Iowa Community Foundations Disaster Philanthropy Toolkit to help you get started in this work.

**2:15- 2:30 pm Break + Marketing Exchange** (Hallway/Entry)

**2:30 – 3:30pm Small Group Sessions #2 (choose one):**

*Affiliate Session*: **Building a Better Affiliate Advisory Meeting** (Ballroom 3)

* Stacy Van Gorp, *See What I Mean Consulting*
* Tam Elerding*, Hardin County Community Endowment Foundation*
* Darcy Swon, Enhance Hamilton County Foundation

When you’re helping an organization to grow it can feel like your time and attention is focused on process instead of action. Planning, meetings, planning meetings… again and again and again. During this session, we will explore meeting practices – designed just for affiliates – which can help your organization work as a team to meet your goals. You will leave this session with a toolbox of items you can put to use, hear from affiliate leaders who have already put these tools to the test and have a chance to dig in to your own organizational practices.

*Host/Standalone Session*: **Legal Considerations for Community Foundations: What should you and your donors be aware of?** (Garden Room)

* Angela Fogt, *Faegre Baker Daniels*
* Gordon Fisher*, Gordon Fischer Law Firm*

Join two legal experts for a conversation about legal considerations for community foundations. The conversation will center around donor control, gift agreements, planned giving and Endow Iowa. There will also be time for you to raise questions and engage in conversation with the presenters and your community foundation colleagues.

----- Transition to Ballroom 2 for Closing Session & Refreshments -----

**3:30 – 4:15pm *CF Snapshot* Live!** **Rural Economic Development Edition** (Ballroom 2)

* + - * Karla Twedt-Ball*, Greater Cedar Rapids Community Foundation*
			* Mary Jo Gothard, *Community Foundation of Jackson County*
			* Randy Kuhlman, *Fort Dodge Community Foundation*
			* Nancy Preussner, *Foundation for the Future of Delaware County*

**4:15 – 4:30pm Closing Announcements + Mini-Grant Drawing** (Ballroom 2)