

# 2019 Connect Community Foundations Conference



Tuesday, September 17  
9 am – 4:30 pm  
Hilton Garden Inn, Johnston



FOR GOOD.  
FOR IOWA.  
FOR EVER.

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If two or more representatives from your community foundation attended today, you are eligible for:

**Mileage Reimbursement** | Up to \$75 per community foundation | Requests due October 7

**Idea Implementation Grants** | Up to \$1,500 per community foundation | Applications due October 7

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**9:00 – 9:30 am**

**Registration + Idea Implementation Grant Exchange (Hallway/Entry)**

The Exchange will be available throughout the day. Explore ways community foundations across Iowa have implemented ideas and projects they learned about at Connect back in their communities. We hope this will help spark ideas for you!

**9:30 – 9:45 am**

**Welcome (Ballrooms 1 & 2)**

Kari McCann Boutell, *Iowa Council of Foundations*

**9:45 – 11:00 am**

**Moving In, Moving Out, and Moving Over: The Future of Our Rural Communities (Ballrooms 1 & 2)**

Ben Winchester, *University of Minnesota Extension*

There is a wave of change coming to rural America. On average, almost three-quarters of our owner-occupied housing supply will turn over during the next 20 years. The supply, and demand, of these homes will change the face of our rural communities. There are many moving parts involved as people choose to move in to, move out of, and move over within our communities. These each require a broad examination of our households and decisions we make at the local level. Aspects of these changes such as workforce housing, a tight labor market, and changing residential preferences will be discussed. At the end of this, you can't say you don't see this coming!

**11:00 – 11:15 am**

**Break + Idea Implementation Grant Exchange (Hallway/Entry)**

**11:15 am – 12:15 pm**

**5 Lessons From Our First 15 Years: What does the next chapter hold for Iowa's community foundations? (Ballrooms 1 & 2)**

Stacy Van Gorp, *See What I Mean Consulting*

As we celebrate the 15th year of the County Endowment Fund Program, join us to reflect on all that has been accomplished and the lessons we've learned along the way. Key strategies will be shared that will help you shape your organization's goals moving forward. You will walk away with ideas and resources to help support your work.

**12:15 – 1:15 pm**

**Legislative Update & Networking Lunch (Ballrooms 1 & 2)**

David Adelman, *Cornerstone Government Affairs*

**1:15 – 2:15 pm**

**Breakout Session #1 (choose one):**

**Affiliate Session: Strengthening Relationships and Growing Endowments (Ballroom 3)**

Dale Dueland, *McCook Community Foundation Fund* and Denise Garey, *Nebraska Community Foundation*  
It's time to start dreaming big about goals for growing your unrestricted endowment! Learn how Nebraska Community Foundation affiliated fund volunteers are raising big money to increase their unrestricted endowments through donor relationships and challenge grants. From communities of 80 to 25,000, these committees are raising funds, building relationships, and changing the conversation about the future.

**Host/Standalone Session: Stewarding Your Donors to Reach Your Goals and Prove It:**

**A Left-Brained Approach (Garden Room)**

Dawn Brown, *Community Foundation of Grant County (Indiana)*

We all have lofty asset development plans and marketing/stewardship goals. But, how can you use these activities as a tool to reach those all-important development goals AND prove to your Board that the marketing line item in your budget was a smart investment. It's not easy, but it can be done - if you plan your work and work your plan!

**2:15 – 2:30 pm**

**Break + Idea Implementation Grant Exchange (Hallway/Entry)**

**2:30 – 3:30 pm**

**Breakout Session #2 (choose one):**

**Affiliate Session: Stewarding Your Donors So They'll Actually Read Your Mail:**

**A Right-Brained Show and Tell (Ballroom 3)**

Dawn Brown, *Community Foundation of Grant County (Indiana)*

Do you remember show and tell? It was an opportunity to share something that you thought was cool, important, or interesting. We should all do this more if we want our donors to actually open and read the messages and stories that we're sending them. Join us to explore proven donor development strategies.

**Host/Standalone Session: Leading with Impact: Understanding the Tool of Mission-Aligned, Place-Based Investing (Garden Room)**

Adam Northup, *LOCUS Impact Investing*

Place-based foundations have important roles to play in inspiring and investing in thriving communities. This session will explore the unique tool of impact investing with a specific focus on mission-aligned, place-based investing. We'll discuss issues such as finding the funds to support direct investing, identifying and engaging the right partners, and other topics surfaced by participants. We'll also identify a set of resources that you can explore on your own.

**3:30 – 3:45 pm**

**Transition + Afternoon Snack (Hallway/Entry)**

**3:45 – 4:15 pm**

**CF Snapshot Live! CEF 15<sup>th</sup> Anniversary Edition (Ballrooms 1 & 2)**

- Dotti Thompson, *Community Foundation of Northeast Iowa*
- Betty Steege, *Allamakee County Community Foundation*
- Darcy Swon, *Enhance Hamilton County Foundation*

**4:15 – 4:30 pm**

**Closing Announcements + Mini-Grant Drawing**

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**UPCOMING ICof / IOWA COMMUNITY FOUNDATIONS INITIATIVE EVENTS:**

**November Peer-Learning Call: Conference Shareback**

November 14 | 10 am | Register at: [www.iowacounciloffoundations.org/events](http://www.iowacounciloffoundations.org/events)

**2020 Community Foundations Legal Training with the Council on Foundations**

May 12, 2020 | Quad Cities Community Foundation | \$50 – Iowa CF Reduced Fee | Registration will open in 2020!