



# COUNCIL COLUMN

NOVEMBER 2021

Greetings!

Thank you for your feedback in our survey about returning to in-person meetings, COVID-19 precautions and safety. Based on your feedback, ***we will host our Winter membership meeting virtually and plan to resume in-person gatherings for our Spring 2022 membership meeting.*** We will extend our Winter meeting learning with a series of peer workshops in February, in an effort to support additional peer-to-peer conversations between network members. We also hope you will join us for an opportunity to connect informally with your ICoF colleagues on December 2. Additional details about all upcoming events are below. Please join us!

After I reviewed [Vu Le's list](#) of things he is thankful for in the sector, I reflected on all that I am thankful for in our network. The list is plentiful, and much of it is captured in our **FY21 Iowa Council of Foundations Annual Report**, which I am pleased to share with you. Thank you for your contributions to a vibrant philanthropic network and landscape in Iowa.



Press on with your good work,

**Kari McCann Boutell**

*President*

Iowa Council of Foundations

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## Upcoming ICoF Events

### Cocoa & Conversation

December 2 | 2-3 pm | Zoom

We miss seeing you! The ICoF team wanted to carve out some time just to connect with our members, and give space for you to catch up with your

colleagues from across the network. The cocoa packets have already been mailed but you can still get in on some good conversation!

[Register for Cocoa & Conversation](#)

### **Public Policy Call**

January 4 | 10 - 11:15 am | Zoom

We invite all members to join us for a virtual conversation to discuss ICoF's public policy agenda for 2022. We will also hear from several policy partners about their priorities for the year and how ICoF members can engage and help support their work:

- David Adelman, Principal & Director, Cornerstone Government Affairs, and Iowa Community Foundations lobbyist, will provide a preview of the 2022 Iowa State Legislative Session and share an update about community foundation priorities for the year.
- Mary Nelle Trefz, Advocacy Network Director, Iowa ACEs 360, will share an overview of their 2022 policy priorities.
- Dr. Maria Corona, Executive Director, Iowa Coalition Against Domestic Violence, will share about a significant statewide funding gap they and other statewide coalitions are working to fill.
- Deann Cook, Executive Director, United Ways of Iowa, will discuss 2-1-1 funding needs and provide an overview of their 2022 priorities.

ICoF President Kari McCann Boutell will also highlight the ICoF's public policy priorities for 2022. If you have any specific, policy-related questions or topics you would like to explore on the call with our speakers or your peers, please include them in your registration.

[Register for Public Policy Webinar](#)

### **Winter Quarterly Membership Meeting: *What's Next for Philanthropy in the 2020's?* with Monitor Institute by Deloitte**

January 27, 2022 | 1 - 2:15 pm | Zoom

The Iowa Council of Foundations is pleased to partner with our colleagues at Monitor Institute by Deloitte to bring their latest report, [\*What's Next for Philanthropy in the 2020's?\*](#), to Iowa (virtually)! Drawing from interviews with more than 200 philanthropy executives, practitioners, donors, board members, experts, and grantees from around the world, this report explores what emerging social, economic, and political shifts may mean for the future of philanthropy, charitable giving, and social innovation.

We hope you will join us for this collective look forward at the future of philanthropy. The conversation will also include storytelling from your ICoF colleagues and time for you to ask questions of our speakers and each other.

We will continue our learning for the winter with follow-up peer network conversations throughout the month of February. You can learn more about those opportunities and register for them here:

- Feb. 3 -- [What's Next Peer Workshop: Community Foundations](#)
- Feb. 10 -- [What's Next Peer Workshop: Corporate Funders](#)
- Feb. 17 -- [What's Next Peer Workshop: Private and Family Foundations](#)
- Feb. 24 -- [What's Next Peer Workshop: Operating, Re-Granting and Government Grantmakers & ICoF Associate Members](#)

[Learn More and Register](#)

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## Welcome, GreenState Credit Union!

Please join us in extending a warm welcome to our newest ICoF member, GreenState Credit Union, and their liaison, Tara Wachendorf! With locations across Iowa, you have likely heard of them already. Did you know they have committed [\\$500 million over the next 10 years](#) to help close Iowa's racial homeownership gap? We look forward to working with you, GreenState!

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## ICoF Board Transitions

With Suzanne Mineck's departure from the Mid-Iowa Health Foundation, the ICoF Board has appointed Denise Swartz to fill the remainder of Suzanne's board term through June 30, 2022. We extend our deep gratitude to Suzanne for all she has done for the field and ICoF. (And if you didn't catch her two parting blogs on *Questions for How We Do Our Work*, for both leaders in [philanthropy](#) and [nonprofits](#), we recommend them!) We appreciate Denise's willingness to step into this leadership role with our Board.

The Board also voted to elect Nicole Brua-Behrens to fill the Secretary role previously held by Suzanne. Thank you, Nicole!

We also welcome into the ICoF network the new president and CEO of the Mid-Iowa Health Foundation, Dr. Nalo Johnson. We look forward to working with you!

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## **FY22 Member Renewals Begin with New System**

ICoF members with a renewal date of 12/31/21 or earlier should have received an email with instructions on how to renew your membership with our new online membership management software, Wild Apricot. If you received the communication but a different member of your team should be your renewal contact, please [contact Laura](#).

With this year's renewals we are asking each member to select their level according to the [updated dues structure](#). Once you have selected that level, the form will take you through updating your organization's profile information, and an invoice will be available instantly, or -- new this year! -- you can pay online with a credit card.

As with all system transitions there is a learning curve, and we are learning right alongside you. Thank you for your patience and grace with this upgrade, and keep those questions and comments coming! We truly appreciate your feedback. Please [reach out to Laura](#) with any issues.

Let's try something else with this system! [Log in] to access your personalized member profile. You should even be able to upload a headshot, if you'd like! Once members have updated their personal profiles we will be able to make an individual-level directory available to you, making it even easier to connect with your peers.

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## **Profile of the Professionals: Survey Request**

The Boston College Center for Corporate Citizenship has requested assistance from the ICoF in distributing this survey to our membership:

"The [BCCCC] is conducting its Profile of the Professionals survey to learn more about the field of corporate citizenship -- environmental, social, and governance dimensions of business (CSR, CR, and sustainability) -- including roles, professional and educational background, compensation, and structure.

Participants have found the survey results helpful when working with HR, comparing their pay, and creating new job descriptions. The report also offers insight into how corporate citizenship is structured at companies."

The [survey](#) closes December 8. Responses are confidential. The Center will provide a free copy of the results to participants, and survey respondents can choose to be entered into a drawing to win one of 25 \$100 gift cards.

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## 2021 Grantmaker Salary and Benefits Report

Earlier this year, the ICoF asked members to complete the Council on Foundations' Grantmaker Salary and Benefits Survey. Through a strategic partnership between COF and United Philanthropy Forum, the ICoF staff can now pull customized data and reports for our members. If you completed the survey earlier this year, or are a member of COF, you can access the full report and key findings on their website. If you would like the ICoF to access benchmarking data for you, please [contact us](#). Non-COF members can gain access to the full report for \$499 [here](#).

The [Grantmaker Salary and Benefits Report](#), published annually by the Council on Foundations, is an analysis of key human resources trends in philanthropy, including data on staff compensation and composition.

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## Grade-Level Reading Initiative Updates

### GLR Monthly Check-In Call

December 16 | 11 am | Virtual

Please join us for the final monthly check-in call of the year with special guest Ron Fairchild, senior consultant to the national Campaign for Grade-Level Reading. Questions about these meetings or the Iowa Campaign for GLR Network? [Contact Becky Miles-Polka](#).

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## Resources

### Child Care Challenge Funding Opportunity

The purpose of the Fund is to encourage and enable businesses, nonprofits, and consortiums to establish local child care facilities and increase the

availability of quality, affordable child care for working lowans. The application deadline has been pushed back a week to December 10. [Learn more here.](#)

### **Iowa Women's Foundation Offering Micro Grants**

These are small, one-time cash awards given to nonprofits and other community organizations not eligible for traditional grants, to be used for emergency, non-budgeted, unexpected needs that sometimes arise during a fiscal year. Grants of \$300 - \$1,000 may be requested for these immediate needs. Applicants must serve women and girls, and their organizations must address at least one of the six identified barriers to women's economic self-sufficiency: employment, child care, housing, education/training, transportation or mentoring. Guidelines and applications available [here](#).

### **IRS Reminder and Guidelines on Charitable Giving Incentives**

The IRS issued a helpful reminder about current charitable giving incentives. The announcement, [Expanded tax benefits help individuals and businesses give to charity in 2021](#), highlights the above-the-line deduction (universal or nonitemizer deduction), the relaxed rules on cash donations, the hike to 100% in the amount itemizers can claim each year (up from 20% and 60% for businesses and individuals, respectively), the increase from 10% to 25% in the amount corporations can deduct, and increased limits on amounts deductible for donations of certain food inventories. Congress enacted and extended these temporary improvements during the pandemic in response to nonprofit advocacy.

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## **Career Center Postings**

### **Program Officer**

Humanities Iowa

*Full-time | Remote (Iowa)*

### **Executive Director**

*lift Women's Foundation (Formerly known as Royal Neighbors Foundation)*

*Full- or Part-time | Rock Island, IL or Remote*

### **President & Chief Executive Officer**

Quad Cities Community Foundation

*Full-time | Bettendorf, IA (Quad Cities of Iowa and Illinois)*

### **Grant Writer**

State Public Policy Group (SPPG)

Full-time | West Des Moines, IA

### **Director of Grants & External Relations**

Iowa & Minnesota Campus Compact

Full-time | Remote (Iowa or Minnesota)

### **Member Services Associates**

Virginia Funders Network

Full-time | Remote (Virginia resident)

ICoF Member Benefit: We'll list your job openings for free! [Submit your posting here.](#)

[Visit the Philanthropy Career Center](#)

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## **Educational Opportunities**

### **Supporting Children and Families to Thrive: Researchers and Practitioners Discuss New Findings**

*Grantmakers for Thriving Youth*

Dec. 2 | 2 - 3:30 pm | Zoom | Free

Join researchers and practitioners to dive into the RWJF-commissioned studies, Raising the Next Generation: A Survey of Parents and Caregivers and Why aren't kids a policy priority? A practitioner/advocate panel will discuss how the research findings resonate with their experiences, and we'll also focus on the implications for philanthropy.

[Register](#)

### **Succession Planning and Family Transitions**

*National Center for Family Philanthropy*

Dec. 9 | 11 am - 12:15 pm | NCFP subscribers only

Change is inevitable and can be especially complex in family philanthropy. There are a number of questions to explore to ensure the success of a collective giving effort. In this webinar, learn how families have managed successful transitions and explore the necessary steps to prepare the family philanthropy for the inevitability of change.

[Details and Registration](#)

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## **Colleague Inquiry**

A member is looking for feedback on the following questions:

- Do you have any limitations regarding board members running for elected office while serving on your board, particularly if it is a partisan election?

- Do you have any policies/practices regarding when a Board member has completed their elected service (i.e., do you ask the Board member to resign or do you allow them to rejoin the board after their elected service has ended)?

*Provide a response to this colleague inquiry by noon on Friday.*

Please *let us know* if you have a question you would like us to collect responses for or compile resources/templates from your peers across the state.

[Archived Colleague Inquiries](#)

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## ICoF Members Making Headlines

[Iowa Women's Foundation awards \\$100K through their Core Grant program to 11 organizations addressing barriers for women and girls](#)

[The Northwest Area Foundation announces more than \\$9M to 45 grantees to remove barriers to more equitable economies for their priority communities](#)

[The Otto Schoitz Foundation grants more than \\$2.8M in the Cedar Valley](#)

[New scholarship fund at the Quad Cities Community Foundation aims to help refugee and immigrant students](#)

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This newsletter is intended only for members; please do not forward. Minor edits have been made for this archived PDF version.

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