

2023 CONNECT COMMUNITY FOUNDATIONS CONFERENCE



FOR GOOD.
FOR IOWA.
FOR EVER.



Thursday, September 28
9 am – 4:30 pm
Hilton Garden Inn, Johnston

If two or more representatives from your community foundation attended today, you are eligible for:
Mileage Reimbursement | Up to \$100 per community foundation | Requests due October 9

9:00 – 9:30 am Registration + Marketing Exchange (Hallway/Entry)

The Marketing Exchange will be available throughout the day. Explore ways community foundations across Iowa have shared their message in their communities. We hope this will help spark ideas for you!

9:30 – 9:45 am Welcome (Ballrooms 1 & 2)

Kari McCann Boutell, *Iowa Council of Foundations*

9:45 – 10:45 am Rural Leadership: Supply & Demand Trends

Ben Winchester, *University of Minnesota Extension*

Ben will address questions concerning economic development, community development, and the next generation of leaders. Learn more about why supply and demand are vital for rural America.

10:45 – 11:00 am Break + Marketing Exchange (Hallway/Entry)

11:00 – 11:20 am CF Snapshot Live (Ballrooms 1 & 2)

- Shelly Maharry & Ellie Moore, *Community Foundation of Johnson County*
- Amy Wiles, *Community Foundation of Northeast Iowa*
- Erin Tink, *Waterloo Community Foundation*

11:20 – 11:50 am CF Snapshot Live: Breakout Conversations (Ballrooms 1 & 2)

11:50 – 1:00 pm Networking Lunch & Partner Updates (Ballrooms 1 & 2)

David Adelman, *Cornerstone Government Affairs*

1:00 – 1:15 pm ICoF Guides: Leveraging Resources for Your CF (Ballrooms 1 & 2)

ICoF has created resource guides of best practices collected from national research, regional community foundation partners and Iowa community foundation leaders.

1:15 – 1:30 pm Break + Marketing Exchange (Hallway/Entry)

1:30– 2:30 pm Peer-Learning Circles (Multiple Rooms)

An important part of any conference event is the networking and conversations that take place between conference participants. These conversations will provide an opportunity for you to pose questions to your peers at other community foundations throughout Iowa. You will be invited to submit questions in advance to help guide the conversation.

- Advisory Committee Members
- Affiliate Liaisons
- Affiliate Staff & Contractors
- CEOs
- Development & Fundraising Staff
- Finance Staff
- Grants & Program Staff
- Marketing & Communications

2:30 – 2:45 pm Afternoon Snack (Hallway/Entry)

2:45 – 3:45 pm All About Values (Ballrooms 1 & 2)

Diane Higginbotham, *21/64*

Rarely do the decisions we make have the power to change lives the way they do at this unique point in time, and never have so many generations been making decisions at the same time. In this interactive session, participants will have the opportunity to gain awareness of their values and consider how a values-based conversation could help decision-makers across the generations develop a collective identity, allocate resources, or even create philanthropic mission statements.

3:45 – 4:00 pm Closing Announcements + Awards

UPCOMING ICoF / IOWA COMMUNITY FOUNDATIONS INITIATIVE EVENTS:

National Community Foundation Boot Camp

Oct. 11, 2023: 9:30 am - 12 pm; 1-3 pm

Oct. 12, 2023: 9:30 - 11:30 am; 1-3 pm

Oct. 13, 2023; 9:30 - 11:30 am; 1-3 pm

Virtual | \$100 per Iowa community foundation participant | Registration Open