

YOUR LEGACY

IOWA'S FUTURE

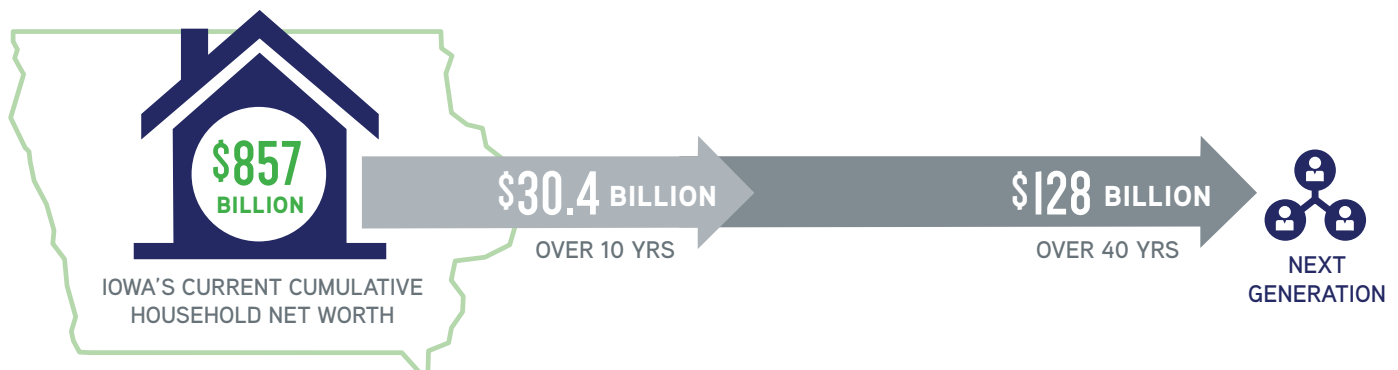


FOR GOOD.
FOR IOWA.
FOR EVER.

Americans have created, invested, and amassed unprecedented wealth. Over the next 10 years – in Iowa alone – more than \$30.4 billion will transfer from one generation to the next. Setting aside even 5% of that intergenerational transfer for community philanthropy could dramatically shape Iowa's future.

As you consider your financial legacy, consider your home community.

Over the next 40 years in Iowa, more than \$128 billion will change hands, from one generation to the next. This phenomenon has come to be known as the intergenerational transfer of wealth. The wealth may be held in real estate, securities, retirement accounts, and other assets. Some will go to taxes. Most will go to heirs. Due to outmigration, many of those heirs no longer live where the wealth was built and accumulated. Once this wealth leaves Iowa communities, the opportunity for giving back becomes more and more unlikely.



INVESTING IN IOWA

Healthy and vibrant places require investment – investment in schools, housing, main streets, businesses, hospitals, and much, much more. Iowa's transfer of wealth is a significant opportunity to invest in the future of our state.

Capturing 5% of Iowa's transfer of wealth for philanthropy could provide over \$1.8 billion for Iowa communities over 20 years. Iowa's community foundations invest dollars in local causes and can help you craft your legacy for your home community.

NOW – 2030

Capture 5% of the transfer of wealth in endowment funds



Generating over \$1.5 billion in new endowments

2030 – 2050

Endowment funds support grantmaking over \$1.8 billion



Your gifts may be eligible for the Endow Iowa tax credit. Contact your local community foundation to learn more.

www.IowaCommunityFoundations.org