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CF SNAPSHOT

The CF Snapshot is a monthly e-newsletter for Iowa Community Foundations and Affiliates. If you have information you would like included, please [email Michele Walstrom](#), ICoF Community Foundations Services Coordinator.

Upcoming Events

May Peer-Learning Call: Communications Roundup

Wednesday, May 23 | 10 - 11 am

ICoF Conference Call Line: 1-866-740-1260 | Passcode: 9891188#

The May Peer-Learning Call will feature several of your colleagues sharing ideas on best practices in community foundation communications. We will hear about a variety of strategies including social media, utilizing outside communication firms, events and e-news marketing just to name a few. These strategies, used by Hosts and Affiliates, have proven effective in building understanding of CF work in communities while also supporting fund development efforts. Please register today!

[Register Here](#)

Save the Date! Annual Connect Community Foundations Conference

Tuesday, September 18 | 9:00 am - 4:30 pm

Hilton Garden Inn | Johnston, Iowa

Join us to learn from state and national experts about trends in philanthropy and best practices for community foundations! This conference is designed to provide a framework for thinking about how local community foundations can create positive change in their region and give volunteers and staff an

Development Authority. Registration and speaker information will be released this summer. Please save the date on your calendar now!

CF Stories Blog

In this month's post, Kari McCann Boutell, ICoF President, reflects on her experience at the 2018 GEO (Grantmakers for Effective Organizations) National Conference.

[Read This Month's Blog](#)

Learning Opportunities

Tri-State CF Partnership Webinar Series: Work Locally, Think Regionally

Wednesday, May 9 | 12 - 2 pm CT | \$50 for non-members

Hosted by Council of Michigan Foundations

As we work to increase our impact in the communities we serve, we must think beyond our own backyard as foundations are considering how their communities are connected with and interdependent on their region. Join this webinar to hear from community foundations that have used their grantmaking and leadership muscle to take a regional approach to their work.

Please register by Tuesday, May 8th.

[Learn more and register here!](#)

Free Webinar: How Small Towns Give Poor Youth a Headstart

Thursday, May 17 | 1 - 2 pm

Register for this FREE webinar hosted by the Orton Family Foundation through their Heart & Soul Community program, and learn about recently released research that shows poor children from rural areas make more money by their mid-20s than their urban counterparts. Find out more about the "neighborhood effect" and how this new research can be used in your work.

Save the Date: Annual National Conference for Growing Community Foundations

October 14-16 | Wichita, KS

The Conference brings the West and the East, the North and the South to the center of the country to network, learn and share experiences with other community foundations. This year's theme – *Inspiring Thriving Communities* – will frame three days of 28 concurrent sessions, seven ideas labs, four deeper dives, three plenaries, and 12 retreats on topics related to: asset development, legal aspects, governance, marketing, finance and operations, programs, public policy and advocacy, and leadership.

[Learn more here!](#)

Peer Pointers

This section of the CF Snapshot features short descriptions of positive work happening at community foundations and affiliates across Iowa. If you'd like more information about these topics, please [contact Michele](#).

Have you or your board members ever questioned why you aren't getting more requests or why the requests you are receiving are not well-crafted? If so, you are not alone. Below are two new ideas to consider for your grantmaking programs and processes this year.

- Prior to their grant cycle, the Boone County Community Endowment, an affiliate of the Community Foundation of Greater Des Moines, holds a 1-hour seminar over the lunch hour for any interested nonprofits to learn about their grant program, how the application process works and to ask any questions. Board members are on hand to talk with grant seekers.
- The Community Foundation of Marshall County, an affiliate of the Community Foundation of Greater Des Moines, utilizes its Board members in a different way. Each board member serves as a "Grant Liaison" to a nonprofit in the community, assisting them in the grant process, helping to answer questions, and shepherding them through the application and implementation of the grant they receive.

Community Foundations in the News

[The Fort Dodge Community Foundation and United Way sponsored the annual Heroes Luncheon in March. CEO Randy Kuhlman co-authored this editorial to explain the importance of the local event.](#)

[The Community Foundation of the Great River Bend hosted a Quad Cities Big Table event to gather residents to talk about their community.](#)

[The Community Foundation of Greater Dubuque releases data on access and childcare affordability in their community.](#)

[The Greater Poweshiek Community Foundation announced the 2018 Poweshiek County Alliance/Community Fund for Poweshiek County grants.](#)

[The Pottawattamie County Community Foundation recently announced the hiring of a new President & CEO. and former President & CEO Jerry Mathiasen recently expressed his thanks to the community for their support.](#)

Articles & Items of Interest

New Posting in Career Center

The Iowa Council of Foundations frequently posts position announcements in the Foundation field. Currently on the site is a new posting for a CEO position with the Community Foundation of Greater Muscatine. To learn more about this opportunity, [click here](#).

Op-Ed Piece on Rural Philanthropic Funding for Equity

A recent opinion article in The Daily Yonder ponders whether rural communities may be left out of philanthropic funding for increased equity, but they're precisely where equitable solutions are being created. The full article can be [accessed here](#).

The Importance of Silence When Talking with a Donor

In this blog posting on GuideStar, fundraising author Andy Robinson shares the importance of remaining silent after you've asked a donor to make a gift. While

Washington Snapshot

The most recent issue of the Council of Foundations' *Washington Snapshot* can be [accessed here](#).

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