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# CF SNAPSHOT

The CF Snapshot is a monthly e-newsletter for Iowa Community Foundations and Affiliates. If you have information you would like included, please [email Michele Walstrom](#), ICoF Community Foundations Services Coordinator.

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## Upcoming Events

### ***Registration Open: Annual Connect Community Foundations Conference***

Tuesday, September 18 | 9:00 am - 4:30 pm

Hilton Garden Inn | Johnston, Iowa

Join us to learn from state and national experts about trends in philanthropy and best practices for community foundations! This conference is designed to provide a framework for thinking about how local community foundations can create positive change in their region and give volunteers and staff an opportunity to learn from one another. This is a *free* opportunity sponsored through the Iowa Community Foundations Initiative and the Iowa Economic Development Authority. Registration is now open and the conference agenda can be viewed online. We hope you can join us!

[Learn more and register here!](#)

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### **County Endowment Fund Program Annual Reports Due August 27th**

Each year, ICoF collects information about the grantmaking and endowment building taking place in Iowa in the counties that participate in the County Endowment Fund Program. The information we collect in these reports serves two important purposes:

- It is used to create the annual publication that the ICoF produces in partnership with the Iowa Gaming Association.

A detailed email with instructions and attachments for the reporting process was recently sent to host and standalone community foundations. As a reminder, all reports are due on or before **Monday, August 27, 2018**. Please [contact our office](#) with questions.

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## CF Stories Blog

In this month's post, ICoF President Kari McCann Boutell blogs about how Transfer of Wealth data can bolster your development work. A recently released national TOW study has refreshed data on the importance of this shift of wealth that is happening in our country and the important role philanthropy will play in capturing this wealth for good.

[Read this month's blog here!](#)

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## Learning Opportunities

### National Standards Monthly Conference Call

Second Wednesday of each month | 12 pm | Next call is July 11

The purpose of this monthly call is to offer community foundation staff a venue to voice questions or concerns related to the National Standards program. The input of CF staff is critical to the success of the program. Additionally, this call provides an opportunity for National Standards staff to update CF staff about any upcoming changes or improvements to the accreditation process.

[Learn more and register here!](#)

### 2018 Iowa Youth Philanthropy Conference: Imagine. Inspire. Ignite.

Tuesday, August 7 | 9:30 am - 3:30 pm | FREE!

*Sponsored by the Iowa Council of Foundations.*

- Network with students and colleagues from youth philanthropy programs across the state of Iowa
- Learn about different youth philanthropy program models, needs assessments, and fundraising strategies
- Dive into data to better understand challenges young people in your community may be facing
- Explore strategies to use your voice to advance issues and support causes you care about
- Get practical tools and resources to take back with you.

This year's conference will foster imagination, inspire youth leaders and ignite youth philanthropy in your region!

[Learn more and register here!](#)

### **Tri-State CF Partnership Webinar Series: Bringing Your Community Foundation Story to Life**

Wednesday, August 8 | 12 - 2:00 pm CST | \$50 for non-members

*Hosted by Council of Michigan Foundations, Philanthropy Ohio and the Indiana Philanthropy Alliance*

Effective storytelling can warm hearts, shift moods, and inspire action-but crafting your story can be a daunting task! In this webinar, hear from community foundations who have gone beyond basic communications to transform their messaging through storytelling. Participants from foundations of all shapes and sizes will leave with new tools and strategies to take back to their foundation.

[Learn more and register here!](#)

### **Inclusive Economic Prosperity in the Midwest**

August 28-29 | Minneapolis, MN

*The Iowa Council of Foundations is a regional partner for this convening.*

To understand the role that philanthropy can play in inclusive economic prosperity, it helps to examine the landscape that contributes to a healthy economic ecosystem that is both equitable and innovative.

economy that strives to be inclusive and promotes innovation. The main task will be to delve into the role foundations can play in this unique approach to creating a regional economic innovation ecosystem. Plan to immerse yourself in the economic drivers of the Midwest and what constitutes an innovation ecosystem. Exchange ideas with subject matter experts and peers on topics such as community leadership, capitalization and impact investing, resource alignment, and competitive talent development.

[Learn more and register here!](#)

### **Annual National Conference for Growing Community Foundations**

October 14-16 | Wichita, KS

The Conference brings the West and the East, the North and the South to the center of the country to network, learn and share experiences with other community foundations. This year's theme – *Inspiring Thriving Communities* – will frame three days of 28 concurrent sessions, seven ideas labs, four deeper dives, three plenaries, and 12 retreats on topics related to: asset development, legal aspects, governance, marketing, finance and operations, programs, public policy and advocacy, and leadership.

[Learn more and register here!](#)

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## **Peer Pointers**

This section of the CF Snapshot features short descriptions of positive work happening at community foundations and affiliates across Iowa. If you'd like more information about these topics, please [contact Michele](#).

- **The Elma Area Community Foundation**, an affiliate of the **Community Foundation of Northeast Iowa**, recently secured a large matching gift from a couple in their community who wanted to 'pay it forward'. Through a \$26K matching gift from Joe and Kathy Whiting, the EACF has the opportunity to increase the impact of six funds established by agencies that provide essential services to those in the Elma area. The couple now hopes that their gift will inspire others in the Elma area to do the same!

[Read the news article here.](#)

building relationships this past year with the help of an ICoF Capacity Building Grant. They set goals for weekly one-on-one visits with donors and professional advisors. During the busy first quarter for PAs and tax preparers, they delivered 30 goodie bags to these professionals in an another outreach effort. The bags were well received and helped HCCEF maintain and build those important relationships.

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## Community Foundations in the News

[The Community Foundation of the Great River Bend awards \\$266K in scholarships.](#)

[The Community Foundation of Northeast Iowa awards another \\$300K in grants.](#)

[In 2018, the Okoboji Community Foundation, an affiliate of the Community Foundation of Greater Des Moines distributed over \\$300K in grants.](#)

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## Articles & Items of Interest

### Charitable Giving Coalition Tax Reform Survey

The 2017 tax law vastly changed the charitable giving environment, decreasing taxes on the wealthiest Americans, doubling the standard deduction, and increasing the gift and estate tax exemptions, among other items. The Charitable Giving Coalition, made up of hundreds of charities and associations involved in providing philanthropic services to communities across the country, is examining the impact of these tax changes on charitable giving throughout 2018 and beyond.

We encourage you to take this very short survey (nine questions) about the need for services in your community and giving trends at your organization over the past six months. We also ask that you pass this along to nonprofit partners in your community. [Learn more and complete the survey here.](#)

### Washington Snapshot

The most recent issue of the Council of Foundations' *Washington Snapshot* can

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