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# CF SNAPSHOT

The CF Snapshot is a monthly e-newsletter for Iowa Community Foundations and Affiliates. If you have information you would like included, please [email Michele Walstrom](#), ICoF Community Foundations Services Coordinator.

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## Upcoming Events

### **August Peer-Learning Call: Professional Advisor Events/Outreach**

Wednesday, August 15 | 10 - 11 am

ICoF Conference Call Line: 1-866-740-1260 | Passcode: 9891188#

We will hear about a variety of strategies to engage, market to and collaborate with your local professional advisors. These strategies, used by host community foundations and affiliates, have proven effective in building understanding of CF work with this important network, while also supporting fund development efforts. We hope you can join us!

[Learn more and register here!](#)

### **Register NOW: Annual Connect Community Foundations Conference**

Tuesday, September 18 | 9:00 am - 4:30 pm

Hilton Garden Inn | Johnston, Iowa

This conference is designed to provide a framework for thinking about how local community foundations can create positive change in their region. This is a **free** opportunity for affiliate advisory committee members and community foundation staff, sponsored through the Iowa Community Foundations Initiative and the Iowa Economic Development Authority. Registration is now open and the conference agenda can be viewed online.

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## CF Stories Blog

In this month's post, we share a guest editorial from Karla Twedt-Ball, Senior Vice President of Programs and Community Investment for the Greater Cedar Rapids Community Foundation about the importance of disaster preparedness. Karla, along with other members of the PREPP (Preparedness, Resilency, Emergency Partnership) cohort will be a part of a panel discussion at the Connect Community Foundations Conference. Does your organization have a plan if and when a disaster strikes in your community?

[Read this month's blog here!](#)

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## Learning Opportunities

### **National Standards Monthly Conference Call**

Second Wednesday of each month | 12 pm | Next call is August 8

The purpose of this monthly call is to offer community foundation staff a venue to voice questions or concerns related to the National Standards program. The input of CF staff is critical to the success of the program. Additionally, this call provides an opportunity for National Standards staff to update CF staff about any upcoming changes or improvements to the accreditation process.

[Learn more and register here!](#)

### **Inclusive Economic Prosperity in the Midwest**

August 28-29 | Minneapolis, MN

*The Iowa Council of Foundations is a regional partner for this convening.*

To understand the role that philanthropy can play in inclusive economic prosperity, it helps to examine the landscape that contributes to a healthy economic ecosystem that is both equitable and innovative.

economy that strives to be inclusive and promotes innovation. The main task will be to delve into the role foundations can play in this unique approach to creating a regional economic innovation ecosystem. Plan to immerse yourself in the economic drivers of the Midwest and what constitutes an innovation ecosystem. Exchange ideas with subject matter experts and peers on topics such as community leadership, capitalization and impact investing, resource alignment, and competitive talent development.

[Learn more and register here!](#)

### **Annual National Conference for Growing Community Foundations**

October 14-16 | Wichita, KS

The Conference brings the West and the East, the North and the South to the center of the country to network, learn and share experiences with other community foundations. This year's theme – *Inspiring Thriving Communities* – will frame three days of 28 concurrent sessions, seven ideas labs, four deeper dives, three plenaries, and 12 retreats on topics related to: asset development, legal aspects, governance, marketing, finance and operations, programs, public policy and advocacy, and leadership.

[Learn more and register here!](#)

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## **Peer Pointers**

This section of the CF Snapshot features short descriptions of positive work happening at community foundations and affiliates across Iowa. If you'd like more information about these topics, please [contact Michele](#).

- **The Dyersville Area Community Foundation**, an affiliate of the **Community Foundation of Greater Dubuque**, recently brought their advisory committee and part-time staff members together for a strategic planning retreat, lead by a consultant, and partially funded by a Capacity Building Grant Award from ICoF. As a result, they identified the two most important areas of their work: Impact and Asset Building. From that, they outlined their priorities and developed an Action Plan that will be the basis for tracking all of their work moving forward. To learn more about

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## Community Foundations in the News

[The Community Foundation of the Marshall County, an affiliate of the Community Foundation of Greater Des Moines has opened the Rebuild Marshalltown Fund in response to the July 19 EF3 tornado.](#)

[The Greater Cedar Rapids Community Foundation was recently awarded the U.S. Housing and Urban Development Secretary's Award for Public-Philanthropic Partnerships for its collaborative MICRO loan program.](#)

[Over \\$100K in grants were awarded to nine nonprofits in the Community Foundation of the Great River Bend area to help nonprofits build their organizational capacity.](#)

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## Articles & Items of Interest

### ***Chronicle of Philanthropy: State Sparks Endowment Gifts with Special Tax Incentives***

*The Chronicle of Philanthropy* recently featured the Endow Iowa Tax Credit program in an article focusing on how these credits support philanthropy and thereby communities, throughout our state. [Read the article here.](#)

### **Washington Snapshot**

The most recent issue of the Council of Foundations' *Washington Snapshot* can be [accessed here.](#)

## Available Resources

### **10 Ways to Strategically Invest Your CEFP Funds**

As CFs around the state prepare to receive this year's County Endowment Fund Program funds for distribution, considering new ways to invest in your community is a good place to start. Last year, ICoF hosted a webinar to share ideas for counties to strategically invest their grantmaking dollars. This resource lives on the ICoF website and can be [accessed here.](#) Consider

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