

[View this email in your browser](#)



The CF Snapshot is a monthly e-newsletter for Iowa Community Foundations and Affiliates. If you have information you would like included, please [email Michele Walstrom](#), ICoF Community Foundations Services Coordinator.

Upcoming Events

Peer-Learning Call: Working with Nonprofits to Grow Endowments

Wednesday, February 13 | 10 am

During the first Peer-Learning Call of 2019, participants will learn best practices of working with nonprofit organizations to grow endowments including planned giving workshops, an endowment building toolkit, and online giving days. Your colleagues will help answer:

- What are some of the ways to engage nonprofits?
- How do you know if an agency is ready for endowment building?
- What is the best way to approach them?

[Learn more and register here!](#)

Spring Capacity Building Grant Pre-Applications Now Available Online

Each year the Iowa Council of Foundations, as part of the Iowa Community

The program supports opportunities for qualified community foundations and their affiliates to engage in activities that increase their ability for sustainable endowment growth/building. Past grants have supported marketing, professional development, technology improvements, community leadership, strategic planning and more. Additional information including full grant guidelines [available here](#).

The Spring Capacity Building Grants Cycle is now open! The first step to participate is to submit a Pre-Application. This Pre-Application is available now and due as soon as possible or by **March 1**. Once your Pre-Application has been reviewed and approved you will receive the full grant application to complete and submit **by April 1**.

[Access the Pre-Application here!](#)

County Endowment Fund Program Annual Report Released

The Annual County Endowment Fund Program Report will soon be distributed to State Legislators and the Governor's Office. This Report serves as an annual accounting of how the CEFP funds were distributed throughout the state and granted to local communities. Thank you to all staff and volunteers who completed their reports with the data from their local community foundation.

[View the 2017-2018 report here](#).

Again this year, we encourage community foundations to share a local grant impact story when you distribute your copies of the CEFP Report. We have developed this [one-page template](#) to make it easier for you to share how this program has made a positive impact in your county.

Each community foundation will receive 25 copies of the report for distribution. If you have questions regarding the report or template, or would like additional copies of the report, please [contact the ICoF office](#).

Registration Now Open!

The Iowa Council of Foundations, through the Iowa Community Foundations Initiative and in partnership with the Indiana Philanthropy Alliance, is pleased to offer the Community Foundation Boot Camp **May 22-23 in Altoona**.

The two-day training program offers a comprehensive overview of the structure and operations of a community foundation. It is an ideal, in-depth introduction to community foundations for new staff, board members, affiliate advisory committee members or other community foundation staff looking for a refresher.

Topics covered include:

- Community Foundation Overview
- Governance
- Fund Management
- Asset Development
- Finance and Investments
- Grantmaking and Community Leadership
- Operational Sustainability
- Community Foundation Lifecycle

Registration is \$250 for Iowa community foundations and affiliates. Please [contact Michele Walstrom](#) with questions.

[Learn more and register here!](#)

CF Stories Blog

In this month's blog, Dawn Oliver Wiand, Executive Director of the Iowa Women's Foundation, shares what IAWF and others are doing to address the statewide childcare shortage. Learn about ways your organization can get involved to help address this issue in your community.

[Read this month's blog here!](#)

Webinar: Fostering the Grassroots Leadership Capacity of Community

February 27 | 12 - 1 pm | Free to COF Members | \$59 Non-members

Community Foundations around the country recognize that they must deploy capital beyond financial assets to improve their regions. At the same time, our community leadership has grown frustrated by the pace of change. The purpose of this Council on Foundations webinar is to explore how community foundation leaders can support the emergence of systems-focused leadership in their local communities and understand the role of the community foundation in building the collaborative capacity in a community. This collaborative investment is led by the Irvine Foundation's New Leadership Network in coordination with Stanislaus Community Foundation.

[Learn more and register here!](#)

National Standards Monthly Conference Call

Second Wednesday of each month | 12 pm | Next call is February 13

The purpose of this monthly call is to offer community foundation staff a venue to voice questions or concerns related to the National Standards program. The input of CF staff is critical to the success of the program. Additionally, this call provides an opportunity for National Standards staff to update CF staff about any upcoming changes or improvements to the accreditation process.

[Learn more and register here!](#)

Webinar: Engaging Boards and Trustees in Strategic Learning

March 7 | 1 - 2:30 pm | Free to GEO Members | \$50 for Non-members

Join FSG and Grantmakers for Effective Organizations as they discuss the release of their new toolkit, "Engaging Boards and Trustees in Strategic Learning." During this webinar, you will explore some of these resources and hear from practitioners in the field who have worked to deepen learning with their boards and trustees.

[Learn more and register here!](#)

April 29 - May 1, 2019 | Miami, FL

Leading Together is a gathering of smart and pioneering people exploring the intersection of philanthropy and driving communities forward. It's a place where you find the time to pause, let your mind go free, and think about big ideas and what's possible.

[Learn more and register here!](#)

Peer Pointers

This section of the CF Snapshot features short descriptions of positive work happening at community foundations and affiliates across Iowa. If you'd like more information about these topics, please [contact Michele](#).

- The start of a new year is a good time to reflect on your organization and look at it through an objective set of eyes. Are we telling our story effectively? Do our marketing materials reflect the growth of our organization? Are they current? Through a 2018 Capacity Building Grant from ICoF, the **Warren County Philanthropic Partnership, an affiliate of the Community Foundation of Greater Des Moines**, decided to do just that, by reviewing their brand.

Warren County Philanthropic Partnership began under Warren County Economic Development and when they moved out on their own, they never truly developed promotional materials with a new, cohesive look. Print materials did not integrate with the website or social media, and their brochure was dated 2012. They realized that if they wanted to be a trusted organization and develop partnerships with area communities and chambers, they needed to have a unique brand and professional look. Their staff and the board have a goal of moving beyond grant-making to begin building their board, growing their endowment and working closely with other organizations.

Their new promotional materials are professional-looking and clearly state their purpose in the community. New pocket folders have allowed them to begin developing packets – for board recruitment, media, basic information, endowment building and for financial advisors. A new logo and design elements created by a professional designer gave them the

materials – creating one cohesive brand.

[Access their new brochure here](#) and [visit their new website here](#).

Community Foundations in the News

[The Akron Community Foundation](#), an affiliate of the [Siouxland Community Foundation](#) recently received a \$100K gift to their endowment fund

[The Community Foundation of Greater Dubuque's Heart & Soul program](#) was recently highlighted in a *Talk of Iowa* segment on Iowa Public Radio

[Community Foundation of Northeast Iowa](#) distributes over \$300K in grants

Articles & Items of Interest

Community Foundation of the Ozarks Finds Unique Way to Help Workers During Federal Shutdown

The Community Foundation of the Ozarks and Multipli Credit Union partner on a program to offer no-interest loans to federal employees in a seven-county region affected by the partial government shutdown. [Learn more here](#).

Foundation Executive Sees Changes In Charitable Giving Due To Tax Cuts

ICoF President, Kari McCann Boutell was recently interviewed by Iowa Public Radio regarding the impact of last year's Tax Cuts and Jobs Act on charitable giving. [Review the article here](#).

Grant Opportunity from The Wellmark Foundation

The Wellmark Foundation is offering two competitive Matching Assets to Community Health (MATCH) grant opportunities in 2019. The MATCH grants are designed to support larger projects that build on the assets unique to a community and address local health needs in Iowa and South Dakota. The term “matching grant” means an organization is required to raise some money to match the grant amount. [Learn more here](#).

Future Ready Iowa Regional Summit Series Reports

During the fall of 2018, Future Ready Iowa regional summits brought together

ensure all lowans are future ready. [You can review the 18 individual summit summaries and learn more about the initiative here.](#)

ICoF New Office Location

The Iowa Council of Foundations has moved to a new office location in Des Moines. The office is now located at 501 SW 7th Street, Suite G9. Our mailing address and phone number remain the same.

Washington Snapshot

The most recent issue of the Council of Foundations' *Washington Snapshot* can be [accessed here.](#)

Copyright © 2017 Iowa Council of Foundations, All rights reserved.

Our mailing address is:

6919 Vista Drive West Des Moines, IA 50266

Office address:

1200 Grand Avenue, Suite #300 Des Moines, IA 50309

Phone number: 515-989-1188

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

Subscribe

Past Issues

Translate ▼

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)
Iowa Council of Foundations · 6919 Vista Drive · West Des Moines, IA 50266 · USA

