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The CF Snapshot is a monthly e-newsletter for Iowa Community Foundations and Affiliates. If you have information you would like included, please [email Michele Walstrom](#), ICoF Community Foundations Services Coordinator.

Upcoming Trainings & Events

Register Today! Annual Connect Community Foundations Conference

Tuesday, September 17 | 9 am - 4:30 pm

Hilton Garden Inn | Johnston, Iowa

Join us to learn from state and national experts about trends in philanthropy and best practices for community foundations! This conference is designed to provide a framework for thinking about how local community foundations can create positive change in their region and give volunteers and staff an opportunity to learn from one another. This is a FREE opportunity sponsored through the Iowa Community Foundations Initiative and the Iowa Economic Development Authority.

Again this year, community foundations who send at least two representatives to Connect will be eligible for mileage reimbursement (up to \$75 per CF) and to apply for Idea Implementation grant funding (up to \$1,500 per CF). Join us!

[View the agenda and register here!](#)

Wednesday, November 13 | 10 am

Save the date for our final Peer Learning Call of the year on November 13. The November PLC will feature a variety of your colleagues sharing information, ideas and learnings from conferences they've attended this year. This annual PLC is always full of good information that your colleagues have gained while attending conferences applicable to community foundation work all over the country! This allows all of us to benefit from these educational opportunities without the hassle of travel. Please plan to join us for this final call of the year. Registration will be available in October.

CF Stories Blog

This month, ICoF President Kari McCann Boutell writes about the 15th Anniversary of the County Endowment Fund Program and the celebration that will take place at the Connect Conference on September 17.

[Read this month's blog here!](#)

Learning Opportunities

National Standards Monthly Conference Call

Second Wednesday of each month | 12 pm | Next call is September 11

The purpose of this monthly call is to offer community foundation staff a venue to voice questions or concerns related to the National Standards program. The input of CF staff is critical to the success of the program. Additionally, this call provides an opportunity for National Standards staff to update CF staff about any upcoming changes or improvements to the accreditation process.

[Learn more and register here!](#)

2019 Annual National Conference for Growing Community Foundations

October 27 - 29 | Wichita, KS

community foundations in rural, small urban, and suburban America. It is designed to meet the needs of both new and seasoned board members and staff in practical training to enhance skills in all major areas of community foundation management. They welcome all board members, volunteers, and staff of community foundations from the USA and beyond.

[Learn more and register here!](#)

Peer Pointers

This section of the CF Snapshot features short descriptions of positive work happening at community foundations and affiliates across Iowa. If you'd like more information about these topics, please [contact Michele](#).

The ICoF Peer Learning Calls occur quarterly throughout the year. In August the call covered communication and marketing. In case you missed the PLC, here are some highlights:

- The **Community Foundation of Northeast Iowa** has a robust plan for their social media. This plan includes using both Facebook and LinkedIn platforms to disseminate information about their work. The primary purpose of their social media is not to directly fundraise but to increase positive brand awareness and to help "friends" learn, connect and engage with their work.
- Changing your organization's name is big and possibly risky undertaking, but for the **Quad Cities Community Foundation** (formerly the Community Foundation of the Great River Bend), the key to a smooth transition is board involvement. Having the idea originate with their board made the process much more successful.
- Have you ever thought about using video storytelling to make your work come alive for current and potential donors? The **Community Foundation of Greater Des Moines** utilizes video to share information with their nonprofits, donors and the community as a whole. Consider using your own cell phone to capture video of your foundation's work and find a way to share it to better tell your story to the community.
- Sometimes just refreshing your marketing materials or your logo can have a revitalizing effect on your organization. This is what happened when the **Warren County Philanthropic Partnership**, an affiliate of the

and donor engagement. With new materials, their board felt better equipped to engage with new and existing donors about making gifts.

To hear more about these topics or listen to other past PLCs, [click here](#) to be directed to the call recordings located on the ICoF website.

Community Foundations in the News

The **Community Foundation of Greater Dubuque** and the **Community Foundation of Greater Muscatine** both received grants from the State of Iowa's Employer Innovation Fund.

Les Garner, President of the **Greater Cedar Rapids Community Foundation** will be inducted into the Junior Achievement Corridor Business Hall of Fame.

The **Jasper Community Foundation**, an affiliate of the **Community Foundation of Greater Des Moines**, recently provided grant funding to a ten-year long project to bring a new park to a community in their county.

The **Quad-Cities Community Foundation** has grown their fund to help flood recovery efforts to over \$200K and issued their first grant awards.

Articles & Items of Interest

Washington Snapshot

The most recent issue of the Council of Foundations' *Washington Snapshot* can be accessed [here](#).

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