

Elevator Speech



Live. Give. Better Together.

The Community Foundation of Greater Des Moines improves quality of life for all by promoting charitable giving, connecting donors with causes they care about and providing leadership on important community issues... we're simply better together.



Who We Are

The Community Foundation:

- Connects people who care to causes that matter.
- Is the hub for charitable giving.
- Helps people give back.
- Is a philanthropic organization that leverages charitable resources and expertise to address community needs.

What We Do

1. Help people build charitable endowments and meaningfully give back:
 - Special tax credits are available to Community Foundation donors.
2. Provide support to nonprofit organizations:
 - 80/35 Music Festival, Blank Park Zoo expansion, World Food Prize, and BoardLaunch Trainings.
3. Provide leadership on issues affecting nonprofits and our community as a whole:
 - Capital Crossroads, the five-year vision and plan for our community.

Fast Facts

Assets Under Management
\$241 Million

Charitable Funds
1,150

Grants Distributed in 2012
\$26 Million

As of July 1, 2013

Investments

The ability to combine funds into professionally managed portfolios allows greater diversification of investments and access to investment vehicles that would not be possible for individual funds.

Ways to Give

Donors establish funds at the Community Foundation to benefit their favorite charities and create personal legacies. They have access to tax credits only available through Iowa community foundations. The Community Foundation is able to accept a wide variety of assets including cash, marketable securities, life insurance, 401(k), real estate, tangible personal property, interest in business entities, family limited partnerships and privately held stocks.

Community Leadership

For more than 40 years, the Community Foundation has been working to address issues important to the community. Recent initiatives include:

Capital Crossroads: Capital Crossroads creates a five-year regional vision plan to ensure our region grows and prospers.

Evelyn K. Davis Center for Working Families: The Center provides workforce services and is a beacon for those looking for educational, job training and career opportunities.

Connecting Kids and Culture: This program provides funding for admission fees and transportation to educational experiences outside the classroom and provides opportunities for educators to bring local cultural experiences into their schools.